reBlue

"Trust As A Service"

Stellar
Community
Fund **Winner**

reBlue's Mission

In fragile states and frontier markets, informal economic systems are critical infrastructure, moving vital aid, material, and hundreds of billions where formal institutions cannot operate. **Despite effectiveness and ingrained local trust, these networks are largely excluded due to their opacity to institutional oversight.** Attempts to bypass or replace them have proven self-defeating, as evidenced by failed interventions like Afghanistan, but without a way to verify transactions, accountability breaks down and donor engagement stalls.

reBlue offers a middle ground: a verification layer that leaves local agency intact, but meets the transparency, AML and KYC standards of international stakeholders.

The Challenge

International Development faces a $30–$60 billion annual shortfall.

- Every dollar spent or invested must be justified and accounted for.

Fragile states rely on informal systems that lack institutional trust

- Outright replacement of indigenous economic systems often fails catastrophically.

Poor transparency creates a feedback loop of investor hesitancy

- Without effective oversight tools , donors hesitate because nobody wants to inadvertently fund bad actors.

The Opportunity

~~The Challenge~~

International Development faces a $30–$60 billion annual shortfall.

- **The pendulum of global policy always swings back.**

Fragile states rely on informal systems that lack institutional trust.

- **Accountability can stabilize engagement and development.**

Poor transparency creates a feedback loop of investor hesitancy

- **IVTS is a $1T sector. If it could be made more transparent, how many more investors might enter frontier markets?**

Enter reBlue: <u>Trust as a Service</u>

reBlue hybridizes blockchain with off-chain analysis to engage, vet and de-risk frontier markets and informal economic systems.

Verifiable Audit Trails

A transparent, blockchain-backed chain of custody -- no matter how austere the operating environment.

Institution-grade Confidence

Donors and investors can engage with clarity thanks to adherence to AML and KYC standards.

Interoperable > Disruptive

Engage **with,** instead of replace local systems. Maintain both compliance and indigenous agency.

Market Validation

By embedding trust into uncertain environments, previously untrackable aid flows are unlocked, and inaccessible markets become investable. The "black box" becomes a viable corridor for aid, FDI, and scalable engagement.

A Massive New Market
$1.2 trillion in annual economic activity occurs via informal value transfer networks.

~$50B Annual Aid Deficit
High fidelity monitoring and evaluation is imperative to ensure widest coverage of resources.

Blockchain is Here to Stay
Leaked DoS memo: "... *all* (aid) *distribution will be secured and traced via blockchain technology*"

How it works:
Bicameral Collection and Analysis

Local brokers are paired with our API, storing data on-chain...

- Increased transaction volume incentivizes broker compliance.

... where it is analyzed by SMEs and in-house analytics

- Hybrid system creates unprecedented transparency and bridges trust gaps -- but without forcing a western system into an incompatible context.

Analysis of multiple brokers & thousands of transactions enables a rating system for informal economies.

Core Modules **(Key details remain in stealth mode)**

Browser-based to simplify access and reduce signature. App optional for scaled programs.

Supply Chain Oversight

- DHL's processing power can fit in your hand. Poor infrastructure can be mitigated via decentralization and **blockchain providing the data provenance.**
- A proprietary blend of OCR, machine learning and mature tech

Informal Value Transfer Tracking (including CFT and AML utility)

- Purpose-built API activated for intermediaries. | Chatbot interfaces with recipient.
- We don't need to access the entire network- just a partitioned sliver. A *"financial VPN"* through informal economies.

Revenue Model

Monitoring and Evaluation Services:
USAID's M&E expenditures in Ethiopia were billed at $10M/ year. Visibility into operations like UN cash flights to Kabul (>$40M every 10 days) unlocks additional millions in potential revenue.

Market Entry Services:
For LMM firms expanding into high-risk regions, reBlue's Market Entry Services offer a plug-and-play compliance layer, enabling growth without the overhead of in-house risk teams.

Multilateral Data Sharing:
Information collection from previously unmonitored sources supports planning, compliance, and geopolitical risk models.

AML/CFT Determination:
Network-based illicit-activity detection that reduces false-positives. Total addressable market of $3-6B for AML software.

Peer to Peer Humanitarian Aid:
Global remittances are valued up to $850B, with IVTS exceeding $1T. Monitoring fees of 2-5% compete with current remittance models.
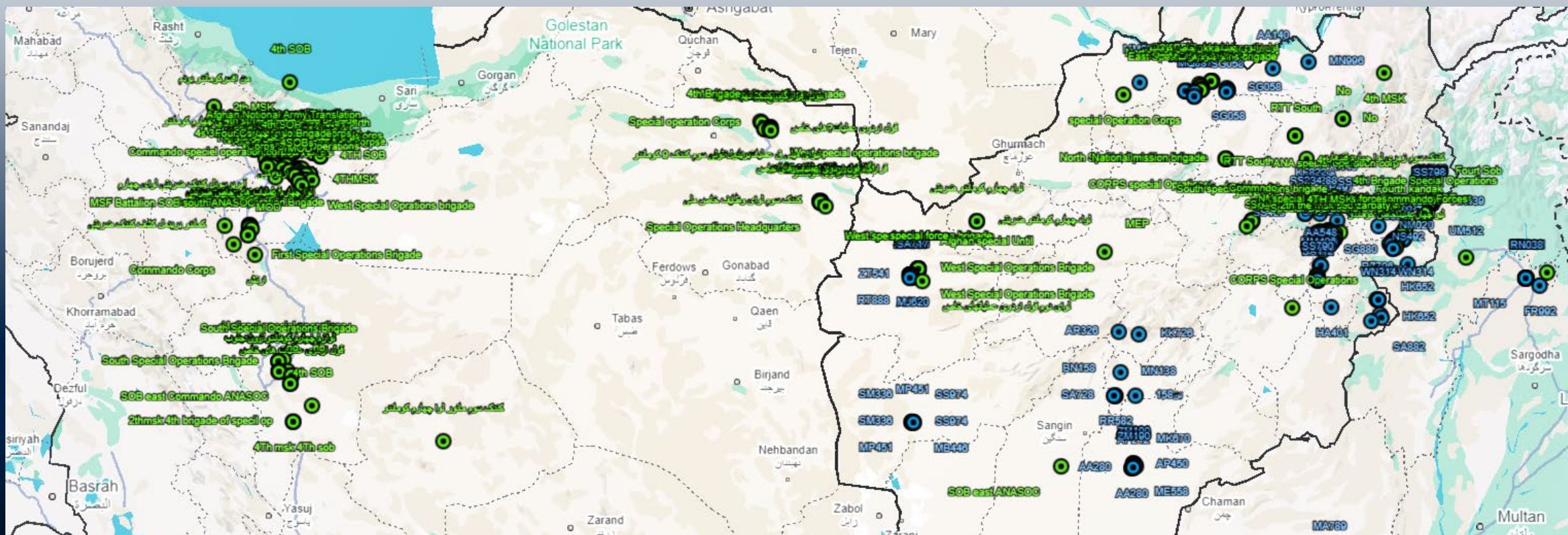
Secondary Revenue: Exhaust Data

Filling the information gaps where the world is blind

Example: Snapshot of forced Migration Trends

- **Green:** Afghan SOF forced to flee from after data compromised during Taliban takeover.
- **Blue:** Green Beret partners stable because data was secured by US military

Primary Pilot Programs

Securing the American University of Afghanistan

- After 20 years of war and $150B spent on development, **reBlue has been asked to sustain the last US-funded program in Afghanistan**
- Oversight of the procurement and logistical systems keeping Afghanistan's last American university operational for 1,100 students

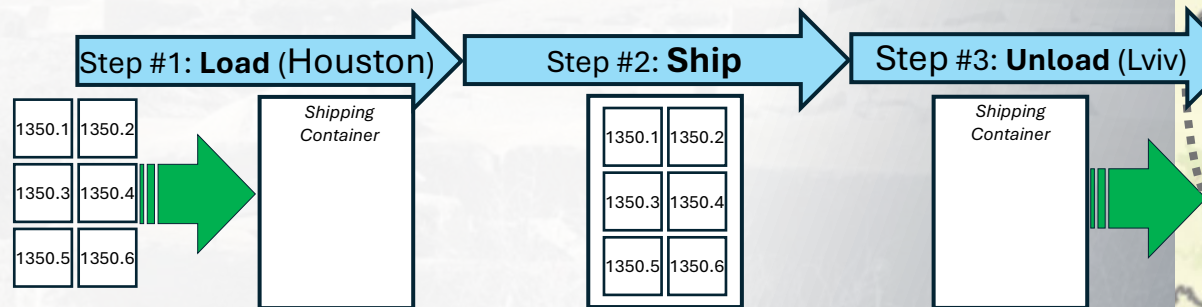## AML, CFT, and Countering Aid Diversions in Gaza

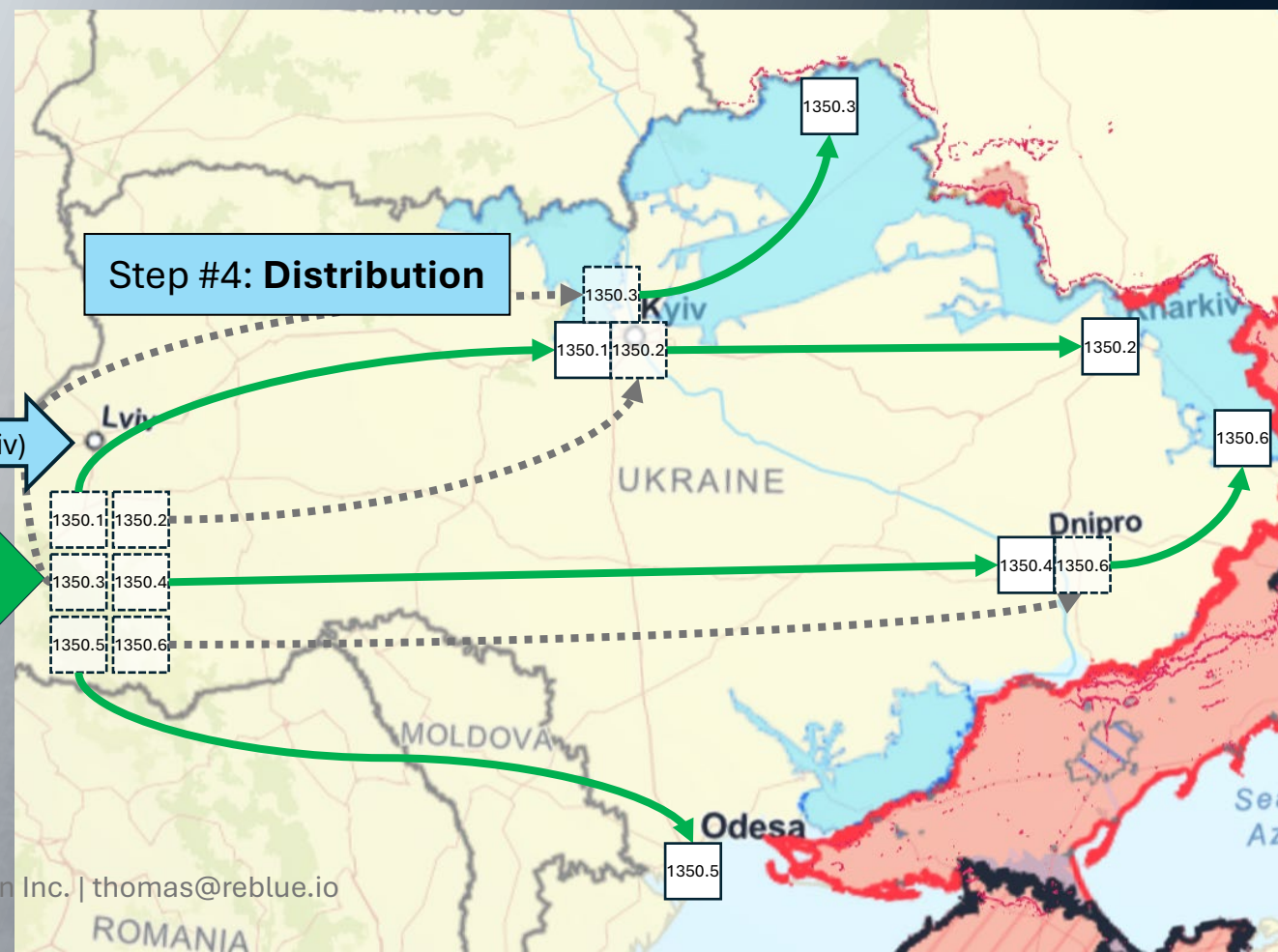- Details will remain in stealth mode due to the extreme political sensitivity.

Austere Supply Chain Pilot

Patented OCR-based system enables a low-friction means to ensure that aid gets to -**and stays with-** the right people.

USAID's M&E budget for Ethiopia exceeded $10M per year in 2023.

Step #1: **Load** (Houston)

Step #2: **Ship**

Step #3: **Unload** (Lviv)

Step #4: **Distribution**

1350.1	1350.2
1350.3	1350.4
1350.5	1350.6

Shipping Container

End to end monitoring of $1.2M in medical equipment from Texas to Ukraine

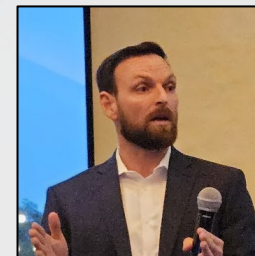©reBlued Innovation Inc. | thomas@reblue.io

The Team

Thomas Kasza, CEO
- Co-Founder & CEO, 1208 Foundation
- 13 years active Army Special Forces (Green Beret) w/ specialty assignment
- MS, Oxford | MA, Georgetown

Ross Wood, COO
- Led billion-dollar humanitarian programs
- Uncovered "Industrialized" aid diversions as senior BHA advisor in Ethiopia
- PhD Candidate, Oxford

David Elliott, Senior Advisor
- Coordinated the extraction of 500+ at-risk personnel from Afghanistan
- Co-Founder & COO, 1208 Foundation
- Over a decade SOF experience in MENA

As Seen In: The New York Times   AP   REUTERS   The Washington Post

Partners: Afghanistan House Policy Solutions   MCF MORAL COMPASS FEDERATION   1208 FOUNDATION   MEDICAL BRIDGES   AUAF AMERICAN UNIVERSITY of AFGHANISTAN

...and many others, from ambassadors and consuls, to generals and private businessmen.

reBlue

thomas@reblue.io | ross@reblue.io

"Trust As A Service"

Stellar
Community
Fund **Winner**