reBlue

reBlued Innovation Inc.
Global Compliance, Local Interoperability

[Link to Executive Summary](#)

[Link to Technology Demonstrator](#)

Our Mission

In fragile states and frontier markets, informal economic systems are critical infrastructure, moving vital aid and material, and hundreds of billions annually where formal institutions cannot operate. Despite surprising efficiency and deep local trust, these networks are often excluded due to their opacity to institutional oversight. Yet attempts to bypass or replace them - as seen in Afghanistan and elsewhere - have proven self-defeating, as evidenced by the litany of failed interventions. Nonetheless, without a way to verify transactions, accountability breaks down and donor engagement stalls.

reBlue believes in a middle ground: a verification layer that respects the realities on the ground and leaves local agency intact, but also meets the transparency, AML, and KYC standards of international stakeholders.

The Challenge

Fragile states and frontier markets rely on informal systems that are invisible to global stakeholders.

The opacity of these systems creates a feedback loop of donor and investor hesitancy.

International Development faces a $30–$50 billion annual shortfall.
- Every dollar spent must be justified and accounted for.

Why the Status Quo is Failing

Informal systems are entrenched – but lack institutional trust

- Efforts to replace or reshape indigenous economic systems tend to fail catastrophically – look at Afghanistan, Libya, Somalia, Ethiopia, Yemen…

No systems for tracking distribution across informal networks

- Limited capacity for combatting aid diversions

Reputational Risk Concerns

- Without tools to verify delivery or efficacy, donors hesitate, because nobody wants to be accused of funding bad actors.

Enter reBlue: Trust as a Service

reBlue hybridizes blockchain with off-chain analysis to engage, vet and de-risk frontier markets and informal economic systems.

Verifiable Audit Trails
A transparent, blockchain-backed chain of custody -- no matter how austere the operating environment.

Institution-grade Confidence
Donors and investors can engage with clarity thanks to adherence to AML and KYC standards.

Interoperable > Disruptive
Engage **with,** instead of replace local systems. Maintain both compliance and indigenous agency.

How it works:
Bicameral Collection and Analysis

Local brokers are paired with our API, storing data on-chain...
- Increased transaction volume incentivizes broker compliance.

... where it is analyzed by subject matter experts.
- Hybrid system creates unprecedented transparency and bridges trust gaps -- but without forcing a western system into an incompatible context.

Analysis of multiple brokers & thousands of transactions enables a rating system for informal economies.

Core Modules **(Key details remain in stealth mode)**

Browser-based to simplify access and reduce signature. App optional for scaled programs.

Supply Chain Oversight

- A proprietary blend of OCR, machine learning and mature tech
- The processing power of DHL fits in your hand: We mitigate poor infrastructure via decentralization: **blockchain provides the data provenance.**

Informal Value Transfer Tracking

- Purpose-built API activated for intermediaries. | Chatbot interfaces with recipient.
- We don't need to access the entire network- just a partitioned sliver. A *"financial VPN"* through informal economies.

[Link to Technology Demonstrator](#)

Revenue Model

Monitoring and Evaluation Service:
Confirmation of aid delivery and program execution. Visibility into operations like UN cash flights to Kabul (>$40M every 10 days) unlocks millions in addressable revenue.

Decentralized (peer to peer) Humanitarian Aid:
Global remittances are valued as high as $850B, with IVTS exceeding $1T. Monitoring fees of 2-5% are competitive with formal remittance companies.

Multilateral Data Sharing:
Information collection from previously unmonitored sources supports planning, compliance, and geopolitical risk models.

Turnkey Platform Development:
Organizations can license reBlue's infrastructure under their own branding to meet compliance and assurance needs.

Market Entry Services:
NFT-based proof of origin unlocks access to high-value, ethics-driven global markets otherwise closed to informal producers.

Market Validation

By embedding trust into uncertain environments, previously untrackable aid flows are unlocked, and inaccessible markets become investable. The "black box" becomes a viable corridor for aid, FDI, and scalable engagement.

A Massive New Market
$1.2 trillion in annual economic activity occurs via informal value transfer networks.

~$50B Annual Aid Deficit
High fidelity monitoring and evaluation is imperative to ensure widest coverage of resources.

Blockchain is Here to Stay
Leaked DoS memo: "... *all* (aid) *distribution will be secured and traced via blockchain technology*"

Pilot Programs

Medical Supply Chain Tracking
End to end distribution monitoring of $1.2 mil of medical equipment from Houston to Ukraine, Pakistan, and Ethiopia.

Remote Migrant Vetting
In response to executive orders mandating "enhanced screening" for migrants, we actively log location updates for at-risk Afghans applying for Special Immigrant Visas.

"Hawala 2.0"
Blockchain meets Hawala – stealth mode
(Hawala is the largest informal value transfer system in the world)
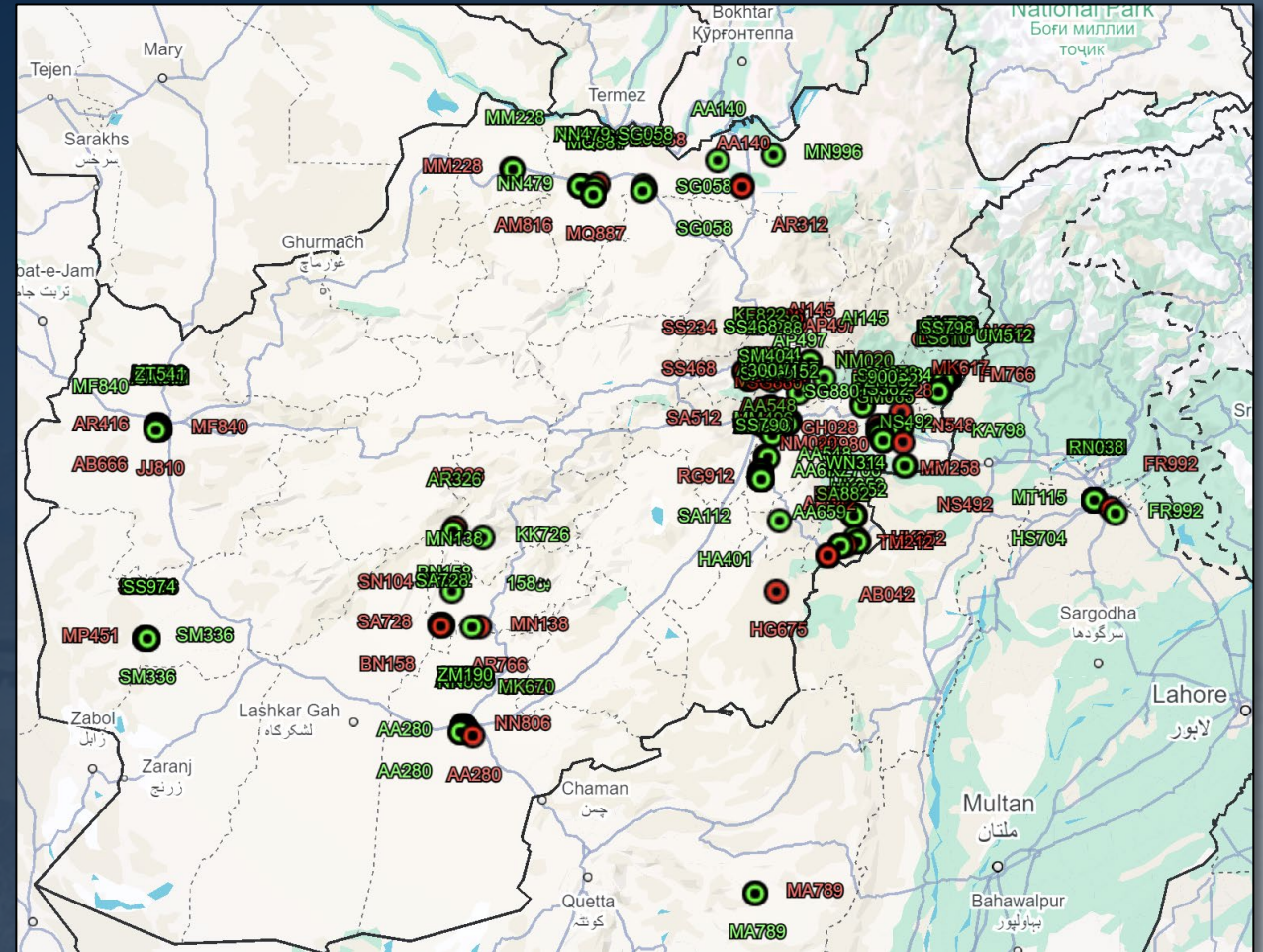
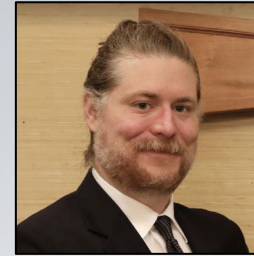Remote Migrant Vetting Platform

Link to Technology Demonstrator

Leadership

Thomas Kasza, CEO
- Co-Founder & CEO, 1208 Foundation
- 13 years active Army Special Forces (Green Beret) w/ specialty assignment
- MS, Oxford | MA, Georgetown

Ross Wood, COO
- Led billion-dollar humanitarian programs
- Uncovered "Industrialized" aid diversions as senior BHA advisor in Ethiopia
- PhD Candidate, Oxford

As Seen In: The New York Times   AP   REUTERS   The Washington Post

Partners: 1208 FOUNDATION   NO ONE LEFT BEHIND Keeping Our Promise   MCF MORAL COMPASS FEDERATION   MEDICAL BRIDGES   Afghanistan House Policy Solutions

...and many others, from ambassadors and consuls, to generals and private businessmen.

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