

reBlue

<https://www.reblue.io/>

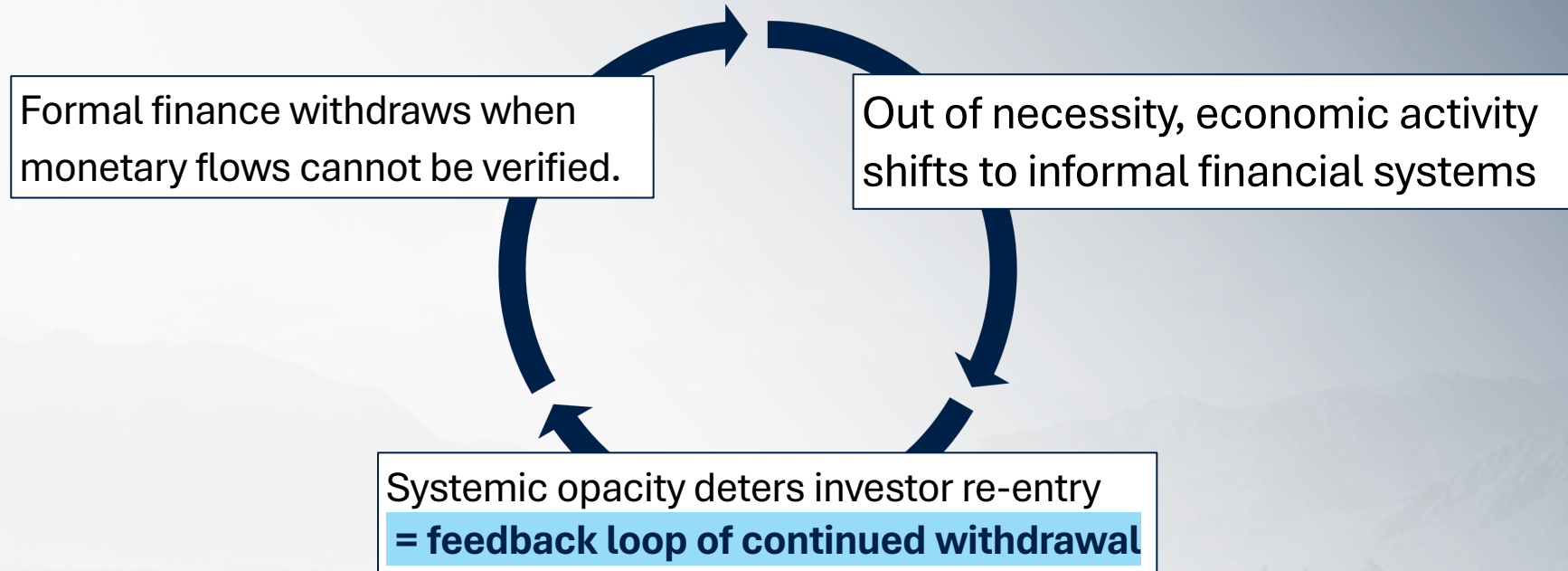
“Trust As A Service”





The Problem: Feedback Loops of Fragility

Investors and donors are withdrawing from frontier markets and fragile states.



reBlue breaks the feedback loop by enabling accountable engagement



The Challenge

International Development faces a \$30–\$60 billion annual shortfall.

- Every dollar spent or invested must be justified and accounted for.

Poor transparency creates a feedback loop of investor hesitancy

- Without oversight, donors hesitate: nobody wants to risk funding bad actors.

Fragile states rely on informal systems that lack institutional trust

- Outright replacement of indigenous economic systems often fails catastrophically.



The Opportunity

~~The Challenge~~

International Development faces a \$30–\$60 billion annual shortfall.

- **The pendulum of global policy always swings back.**

Poor transparency creates a feedback loop of investor hesitancy

- **Informal value transfer is a \$1T sector. If it could be made more transparent, how many more investors might enter frontier markets?**

Fragile states rely on informal systems that lack institutional trust.

- **Accountability stabilizes development.**



Enter reBlue: Trust as a Service

reBlue hybridizes blockchain with in-house analysis to engage and vet frontier markets and informal economic systems.



Verifiable Audit Trails

A transparent, blockchain-backed chain of custody -- no matter how austere the operating environment.



Institution-grade Confidence

Donors and investors can engage with clarity thanks to adherence to AML and KYC standards.



Interoperable > Disruptive

Engage instead of replace local systems. Maintain both compliance and indigenous agency.



Market Validation

By embedding trust into uncertain environments, previously untrackable aid flows are unlocked, and inaccessible markets become investable. The “black box” becomes a viable corridor for aid, FDI, and scalable engagement.



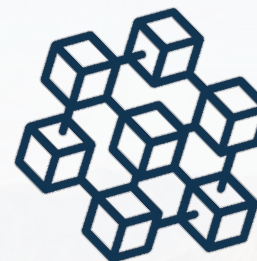
A Massive New Market

\$1.2 trillion in annual economic activity occurs via informal value transfer networks.



~\$50B Annual Aid Deficit

High fidelity monitoring and evaluation is imperative to ensure widest coverage of resources.



Blockchain is Here to Stay

Leaked DoS memo: “... *all* (aid) *distribution will be secured and traced via blockchain technology*”



Core Modules (Key details remain in stealth mode)

Informal Value Transfer Tracking (Digital Twin)

- A blockchain-anchored [Digital Twin](#) captures creates **ground-truth data where institutions lack visibility.**

Illicit Transaction Determination

- Rules-based AML cannot detect multi-hop settlement outside banking infrastructure.
[\(Detection rates between .1 and 1%\)](#)
- Legacy systems cannot distinguish cultural remittances from money laundering.
[\(False positive rate roughly 95%\)](#)

Network access and in-house graph AI enables reBlue to refine outdated datasets and prevent harmful de-risking practices.



How it works:

Bicameral Collection and Analysis

Local brokers are paired with our API, storing data on-chain...

- Increased transaction volume incentivizes broker compliance.

... where it is analyzed by SMEs and in-house analytics.

- Hybrid system creates unprecedented transparency and bridges trust gaps -- but without forcing a western system into an incompatible context.

Analysis of multiple brokers & thousands of transactions enables a rating system for informal economies.



Revenue Model

Monitoring and Evaluation Services:

USAID's M&E expenditures in Ethiopia were billed at \$10M/ year. Visibility into operations like cash flights to Kabul (formerly \$40M every 10 days) unlocks additional millions in potential revenue.

Market Entry Services:

For LMM firms expanding into high-risk regions, reBlue's Market Entry Services offer a plug-and-play compliance layer, enabling growth without the overhead of in-house risk teams.

Multilateral Data Sharing:

Information collection from previously unmonitored sources supports planning, compliance, and geopolitical risk models.

AML/CFT Determination:

Network-based illicit-activity detection that reduces false-positives. Total addressable market of **\$3-6B** for AML software.

Peer to Peer Value Transfer:

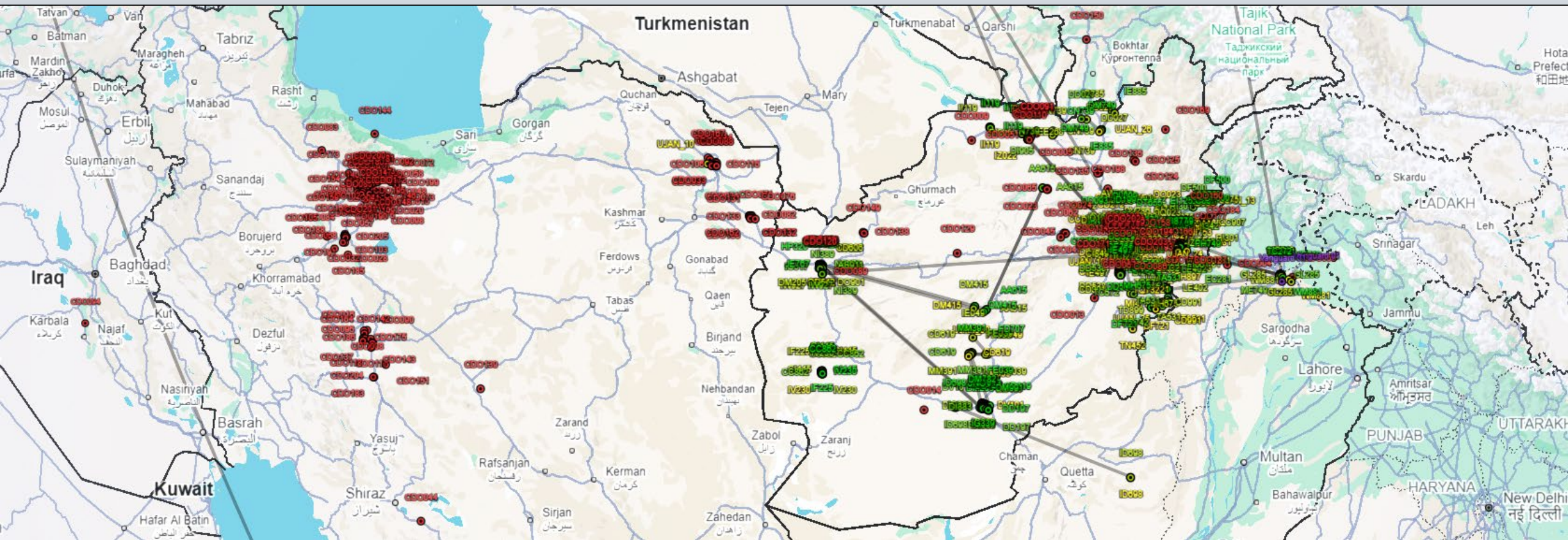
Global remittances are valued up to \$850B, with IVTS exceeding \$1T. Monitoring fees of 2-5% compete with current remittance models.



Secondary Revenue: Exhaust Data

Example: Snapshot of forced Migration Trends

- **Red:** Afghan SOF forced to flee from after data compromised during Taliban takeover.
- **Yellow-Green:** Green Beret partners stable because data was secured by US military





Primary Pilot Programs

Securing Education Programs Afghanistan

- After 20 years of war and \$150B spent on development, **reBlue endeavors to sustain the last US-funded programs in Afghanistan.**

AML/CFT and Countering Aid Diversions in Gaza and Afghanistan

- Provide donor assurances that funds reach the right people and are fully compliant.

Defense Base Act Payments (Including Bosnia & Balkans, Afghanistan, and Iraq)

- Oversee payments to local nationals wounded while employed by US Government

Founding Team



Thomas Kasza

Chief Executive Officer

- Co-Founder & CEO, 1208 Foundation
- 13 years Army Special Forces (Green Beret) with specialty assignment
- MSc, Oxford | MA, Georgetown

Faisal Popalzai

Chief Product Officer

- Microsoft AI Innovation Excellence Award
- Research in AI/ML enabled Cybersecurity
- BS, American University of Afghanistan | MS Candidate, University of Regina

About Us:



Friends of the
AMERICAN UNIVERSITY
OF AFGHANISTAN



The Washington Post

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reBlue

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“Trust As A Service”

